Photographic Automobile Map

CHICAGO to MILWAUKEE

Also Intermediate Points

HIGHLAND PARK KENOSHA
WAUKEGAN RACINE

Gift of

Ruth Michaels
Tamblyn

When you buy

Morgan & Wright Tires

you get the kind of
long-distance service
you pay for.

You may never need the reserve strength that is put into these tires, but it is there if you DO.

Clincher or Perfected Dunlop.

DURO BATTERY

If there are any girls along don't let the Duro do all the sparking. It's fine for the engine, but stops there.

Duro Batteries are

GUARANTEED

CHICAGO BATTERY COMPANY
14TH AND MICHIGAN AVENUE - - - - - - CHICAGO

Photographic Runs

Series A.

Chicago to Milwaukee

Containing a carefully compiled series of photographs of ALL TURNS and landmarks, between Chicago, Illinois, and Milwaukee, Wisconsin, along the most picturesque and pleasant route.

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by
H. Sargent Michaels
Chicago, Ill.

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CHICAGO

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PREFACE

There are six separate and distinct routes to Milwaukee and by slight variations and combinations many more are possible. In selecting this route it was necessary to try all the direct roads under both favorable and unfavorable weather conditions, entailing a great deal of work and considerable fuel and patience. The selection herein made is the best possible route, the "Shore," "Green Bay," "Howell," "New," "Kilbourn," "Loomis" and "New Chicago" are all good in places under favorable weather conditions. The one selected is not a macadamized boulevard, by any means; it has its good and bad spots the same as all the others, though the bad ones are not as numerous as in following any single one of the above-named routes. After heavy rains the one given recovers more quickly than the others. Also one of the principal reasons for selecting the entire route as photographed was that the people and horses are more familiar with automobiles, reducing that source of danger and delay, and as a rule, favors are readily granted.

If necessary to stop en route for meals, excellent cuisine can be found at any of the specified hotels: Moraine (Highland Park), Schwartz (Waukegan), Racine (Racine, Wis.). The cross roads to Waukegan, Kenosha and Lake Geneva are shown on profile.

The entrance to Milwaukee is made through a residence part of the city. The entire selection of the route has been made with the following views in mind: pleasure, good roads, shortness and as few railroad crossings as possible.

CHICAGO TO MILWAUKEE

THE ROUTE

Upon leaving the Stratford Hotel (Photo. No. 1), you will travel North to the Rush St. bridge, crossing to the Virginia Hotel, East one block then North to Lincoln Park. It does not matter what route you follow through the park, only be sure you leave it at its extreme North end (Photo. No. 2); you then follow Lincoln Park Blvd. and Sheridan Road North to Touhy Ave. (Photo. No. 6) is given opposite the water tower at Touhy Ave. At this point you turn West to Ridge Ave. (Photo. No. 7) where you again turn North, continuing through Evanston, Wilmette, Kenilworth and Winnetka, where you encounter the famous "Hubbard Hill." Should you wish to avoid the hill, a turn can be made at Winnetka water tower. (See Photo. No. 13 also note.)

The town of Lakeside follows Winnetka and, after that suburb, comes Glencoe, then Highland Park. At Highland Park (Photo. No. 17), you turn East one block and North (Photo. 18) to a point beyond the Moraine Hotel where you come to a fork or cross-road. A turn (Photo. No. 20) can be made East or West; the East road affords a beautiful view of the lake. It will pay you to stop the machine and go to the edge of the bluff and look down at the beach 120 feet below. The West road is paved and in continued wet weather is better going; they both terminate at the same point. From there you turn West to Fort Sheridan gate (Photo. No. 22), through which you turn into the grounds. The road is straight North to the quarters (Photo. No. 23), where you turn West to the end of the main street, then North (Photo. No. 24), and West, leaving the Fort just North of the Guard House where the electric car tracks turn West (Photo. No. 25) outside the grounds. You follow the macadam West, past the Fort Sheridan depot; to its West end (Photo. No. 26) where you turn North, following macadam, and continue in that direction until you come to a jog in the road (Photo. No. 30) continuing directly North until a point five and one-half miles South of Racine is reached, where you turn Northeast (Photo. No. 34) and continue until you enter that city.

Upon leaving Racine, you turn West (Photo. No. 40) and continue in a Northwesterly direction until Horlick's Mill and dam are reached and then go directly West (Photo. No. 43) to Franksville, a small milk shipping station on the C. M. & St. P. Ry. From there you turn into a road that runs North for three miles, then West (Photo. No. 44), crossing the C. M. & St. P. tracks at Caldonia Station. A quarter of a mile beyond this point you pass a white schoolhouse on your left, after which you again turn North (Photo. No. 45), the road is then straight to Milwaukee, with the exception of a small jog of fifty feet (Photo. No. 46).

The street upon which you arrive in the city is Eighth Ave. When you come to its seeming end (Photo. No. 47), a triangular square, the North base of which is Mitchell St., upon this street you turn West and continue for three short blocks to Eleventh Ave., then North (Photo. No. 48) across a long viaduct to Grand Ave. (Photo. No. 49), the principal Avenue of Milwaukee, which you follow East to the Garage, Hotel Pfister, three blocks East of the bridge. Total distance, 107 miles.

Too Much Cannot be Said of the Pleasure of Touring

WHEN you start out for pleasure, everything that adds in the least degree to your **Bodily Comfort** or **Peace of Mind** is not only desirable, but it helps you to get **value received** for **your money.** Use **CONTINENTAL TIRES** and neither speed nor rough roads need alarm you, as for durability, large mileage and satisfactory service they excel. For perfect lubrication use **MONOGRAM LUBRICANTS.**

Handy tools reduce length of stop to a minimum.

Comfortable caps, goggles, gloves, robes and clothing add comfort and enjoyment.

WE HAVE THESE AND MORE
COME AND SEE US OR SEND FOR CATALOGUE

EVERYTHING
For AUTOMOBILE
OWNER or DEALER

TELEPHONE MAIN 2082
2083

ESTABLISHED
1876

EXCELSIOR SUPPLY CO.

233, 235, 237 Randolph Street - - CHICAGO

AUTOMOBILE REPAIR SHOP OF T. HIGGINBOTHAM, Located on the main North and South Street of Waukegan (Genesee Street), 300 feet North of bridge. Telephone, Shop, 2922; Residence, 2114.

HOTEL SCHWARTZ, Waukegan autoists headquarters, Water St., one block west of Genesee St., Opera House Block.

"THE WRONG ROAD"

Chicago to Milwaukee

No. 1

THE START OF THE RIGHT ROAD

Stratford Hotel, Michigan avenue and Jackson boulevard, north on Michigan avenue to Rush street bridge crossing to Ohio street. Virginia Hotel on N.W. corner, then east one block to the Lake Shore Drive, then north passing through Lincoln Park to the N. W. corner of park, Diversey boulevard and Lake Shore Drive. Distance 4 miles. The management of the Stratford Hotel extends to all autoists the accommodations of its spacious waiting rooms whether guests or not.

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No. 2

TURN NORTH

North end of Lincoln Park, red brick house with large chimneys on N. W. corner, next turn 1½ miles.

No. 3

TURN WEST

Commencement of Sheridan Drive. large red brick flat building on right (Exmoor Flats), next turn ⅜ of a mile.

Chicago to Milwaukee

No. 4

TURN NORTH

Red brick flat building on right, police box on N. W. corner, elevated structure one block ahead, next turn 3 miles.

No. 5

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TURN NORTH

Edgewater Golf Club on left. Saloon and restaurant on S. W. corner, gasoline can be obtained, lady can be taken in restaurant, building bears sign of Mobile Club, next turn 1 mile.

No. 6

TURN WEST AT TOWER

Water tower on right, turn on Touhy avenue to Ridge avenue, next turn 1 mile.

No. 7

TURN NORTH

Ridge avenue is paved with brick, cream colored cottage on N. E. corner, next turn 4¼ miles.

No. 8

EVANSTON SIGN

Ordinance changed to 12 miles per hour.

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No. 9

WILMETTE SIGN

No. 10

TURN NORTH

Commencement of Wilmette, when you arrive at bottom of small hill or grade go west 300 feet then north, photograph is taken at north turn, there are no more turns this side of Hubbards hill to look out for and not then unless you wish to avoid the hill.

No. 11

KENILWORTH SIGN

No. 12

WINNETKA SIGN

No. 13

TO AVCID HUBBARDS HILL

Winnetka water tower, turn to the left and go west to railroad tracks then north. Some parts of this road are not very good in continued wet weather.

No. 14

TO AVOID HUBBARDS HILL

Turn to the left. Red brick house on the right setting back about one hundred and fifty feet this side the turn; when you are around the corner after making turn you will see another bend, take road to right and go about one block and you are on Sheridan Drive again, next turn is at Highland Park 6½ miles.

No. 15

HIGHLAND PARK SIGN

No. 16

TURN NORTH

Keep on this side C. & N.-W. R. R. tracks, Northwestern Military Academy one short block ahead on right, turn east at railroad depot.

No. 17

TURN EAST

C. & N. W. R. R. depot on left, brown frame house with sign (*Bank*) on N. E. corner. The Highland Park Auto Station is one block north of this turn. This station is the best on the north shore. See note.

No. 18

TURN NORTH. (See note).

North on Sheridan Drive, gray frame house on N. E. corner used as store and dwelling.

No. 19.

MORAINE HOTEL

The Moraine, Highland Park Automobile Repair and Supply Shop on the grounds. Special dining room for Chaffeurs at one-half regular price.

No. 20

TURN EAST OR WEST

Clay road with grand view of lake on east, good macadam on west, both same length to next turn about 700 feet.

No. 21

FORT SHERIDAN SIGN

No. 22

TURN NORTH THROUGH GATE

Entrance to Fort Sheridan, turn through gate and across bridge.

No. 23

TURN TO LEFT N. W. AND WEST

Quarters Fort Sheridan, continue directly west to end of street.

No. 24

TURN NORTH

Guard house, turn north.

No. 25

TURN WEST

Passing through gate, upon street that electric tracks turns west on, continue directly west one mile following macadam.

No. 26

TURN NORTH

Following the macadam, next photograph 6½ miles, road is straight for that distance, though not macadam all the way.

No. 27

CITY OF LAKE FOREST
AUTOMOBILES Limited to 8 miles per hour and 4 miles per hour in turning corners whithin Corporate limits Under penalty of not less than $20.00.

SIGN LAKE FOREST

No. 28

KEEP TO LEFT AND NORTH

Small cottage on the right, road on right leads to North Chicago, continue north.

No. 29

CONTINUE NORTH. WAUKEGAN CROSS ROAD

This cross road leads to Waukegan 2¾ miles if followed east and northeast. Oils and expert repairs can be obtained in Waukegan at Genesee and Water Streets. See also photo of shop. Autoists headquarters, Hotel Schwartz, Water St., one block west of Genesee Opera House Block.

No. 30

TURN WEST AND NORTH

Go west 400 feet, then north. Photograph taken at northern turn.

No. 31

A JOG WEST. CONTINUE NORTH

Red brick school house on right, frame house surrounded by trees on N. W. corner. Next photograph $5\frac{1}{2}$ miles.

No. 32

TO THE LEFT

Big red barn setting flush with the road on left, next turn 15 and $\frac{9}{10}$ miles. Since picture was taken tree has been cut down.

No. 33

CONTINUE NORTH,
KENOSHA AND LAKE GENEVA CROSS ROADS

Turn east 3 miles for Kenosha and west 30 miles for Lake Geneva, road leads direct. School house on left just before you come to cross road. (See note.)

No. 34

TURN EAST

Three large oaks in front of you on the north, house with pillars and porch on right 200 feet this side of turn, next photograph 1½ miles.

No. 35

KEEP ON NORTHEAST

To the right small cottage painted white with yellow trimmings, on left big oak tree on left as you come to the turn, next photograph Racine, $4\frac{1}{10}$ miles.

No. 36

TURN EAST

Asylum and Washington avenues, Racine Follow the street car tracks east and north to Hotel Racine.

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No. 37

TURN NORTH

Follow the tracks N. E., small iron fountain in center of square.

No. 38

TURN EAST

Fire engine house on left on Sixth street, turn east, hotel at end of street.

No. 39

TURN NORTH, HOTEL RACINE

Main street is the north and south street the hotel faces on, continue north. Hotel Racine offers special inducements to autoists. (See note.)

No. 40

TURN WEST

Car barns to the right, also opera house, turn west across bridge and follow the car tracks to end of line, next turn at water falls $2\frac{7}{10}$ miles.

No. 41

TURN WEST

Cross bridge at falls and continue west to Franksville, a small milk shipping station on the C., M. & St. P. Ry., 5 miles.

No. 42.

KEEP TO THE LEFT

No. 43

TURN NORTH

Franksville. Keep this side the tracks, turn on street that parallel them, red warehouse on left at turn, next turn 3⅓ miles.

No. 44

TURN WEST

Slate colored cottage on right, the right embankment as you turn is slightly elevated, follow this road across the car tracks at Caledonia station to small white school house on left, next turn 1 mile.

No. 45

TURN NORTH

White school house on left, this road leads direct to Milwaukee, 18¾ miles, next turn a bend 8½ miles.

No 46

TURN EAST, THEN NORTH

New house and barn painted red on right, at north turn.

No. 47

EIGHTH AND MITCHELL STS. TURN WEST

A triangle square with Mitchell street as north base, turn west on Mitchell street to Eleventh, then north.

No. 48

TURN NORTH

Brown frame house on N. E. corner occupied as a saloon, Eleventh street becomes Sixteenth street after you have crossed the viaduct, next turn 2 miles.

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No. 49

TURN EAST

Grand avenue, a broad asphalt paved street, yellow brick house on N. E. corner, Hotel Pfister directly east, 1¾ miles. To the garage, cross bridge to the second north and south street (Broadway), go 1½ blocks north to C. G. Nortons Co's. garage on west side of street.

No. 50

TO GARAGE. TURN NORTH

Go north 1½ blocks on Broadway.

No. 51

C. G. NORTON CO.'S GARAGE

Telephone Main 1139. Emergency machine and repair men always in waiting.

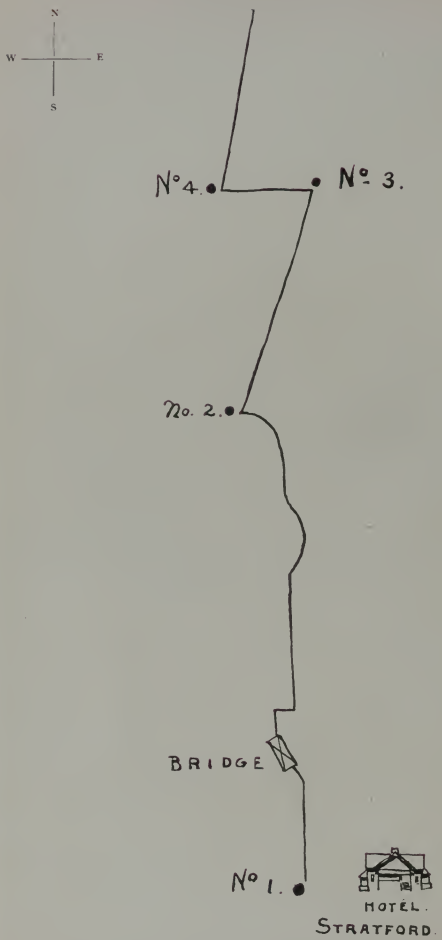
Chicago to Milwaukee

No. 52

HOTEL PFISTER, MILWAUKEE, Corner of Wisconsin and Jefferson Streets, three squares West of bridge. This Hotel is the best in Milwaukee and offers special inducements to touring autoists. Mr. A. L. Severance, the manager, extends a sincere welcome to all those arriving in machines, whether remaining any length of time or not.

LIBRARY

THE END



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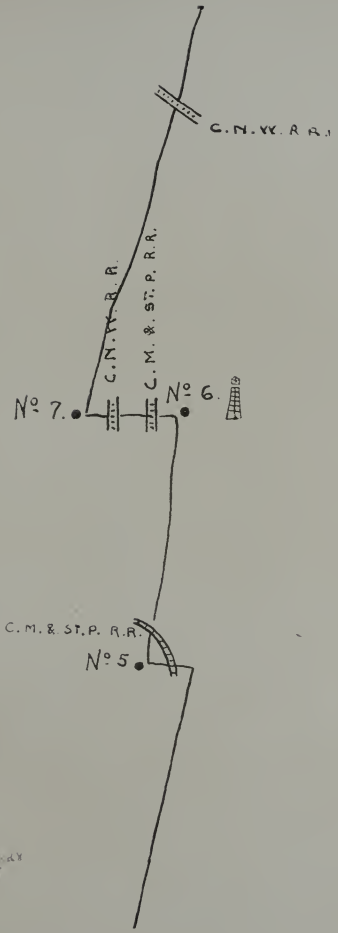

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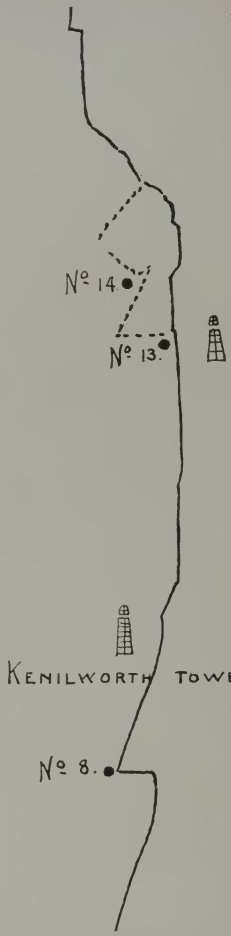
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KENILWORTH TOWER.
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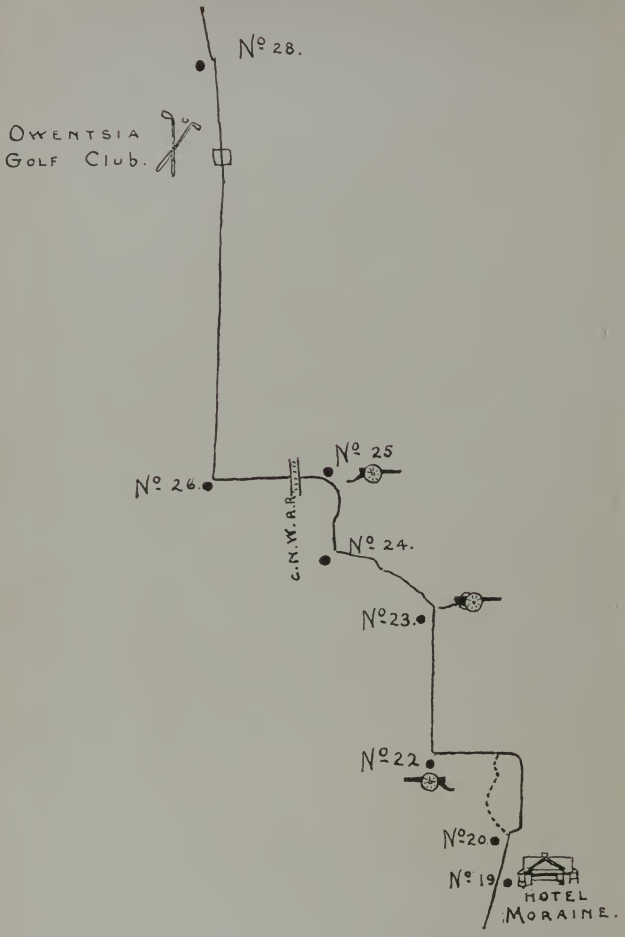
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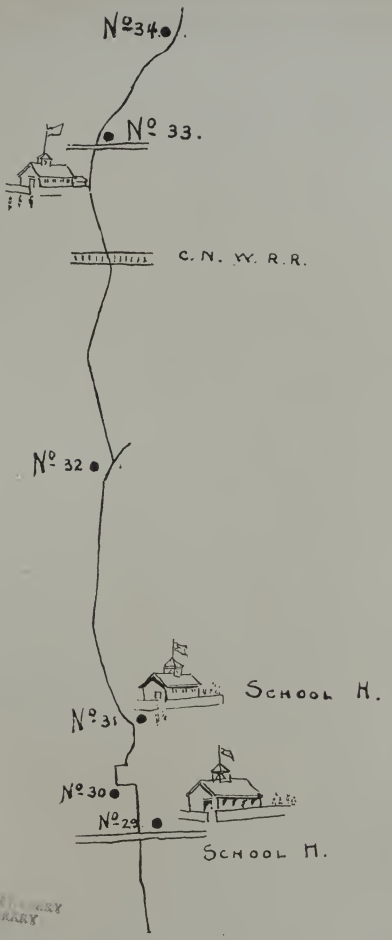

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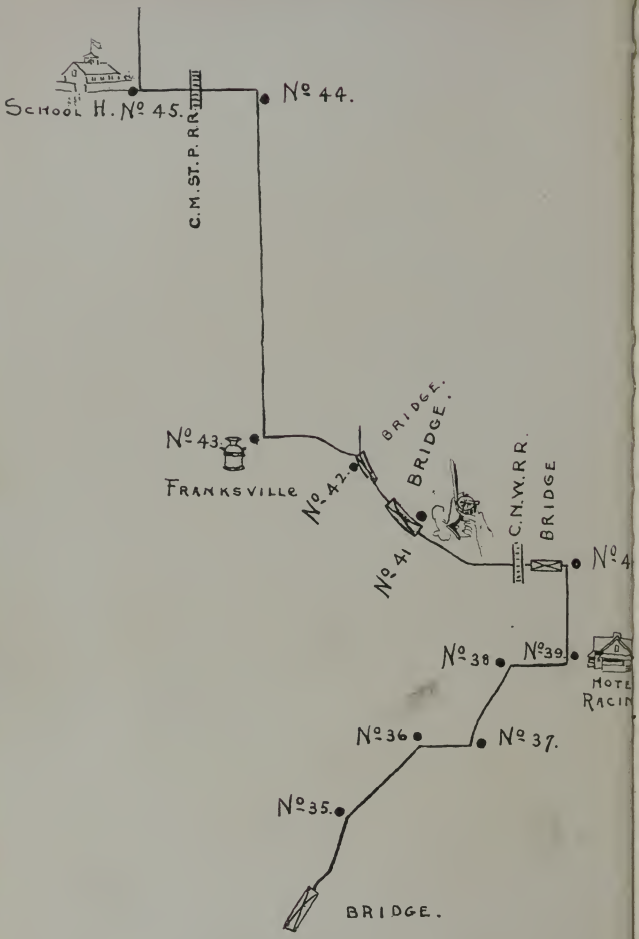
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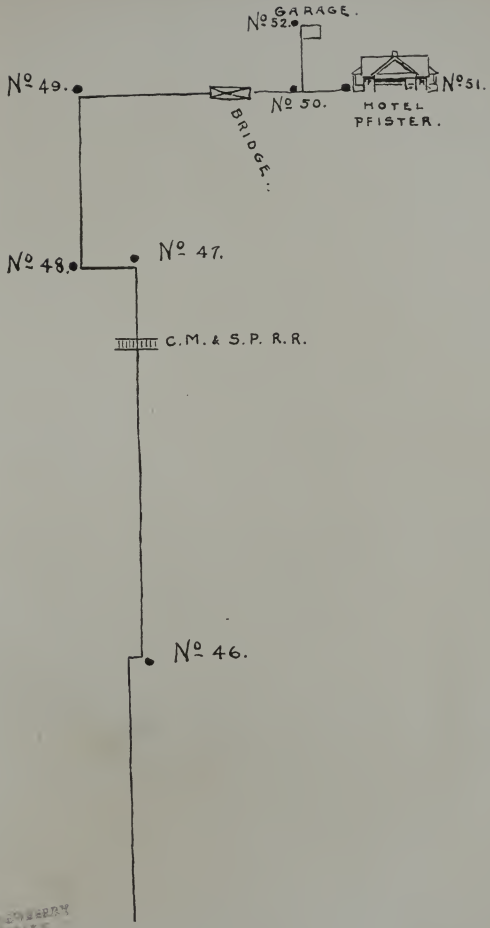
Nº 52. GARAGE.
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Nº 51.
MOTEL PFISTER.
BRIDGE.
Nº 48.
Nº 47.
C.M. & S.P. R.R.
Nº 46.

NOTES.

TO AVOID HUBBARD'S HILL.

Go directly West until you come to the car tracks, where you can turn North until you come to a fork in the road. Take the one to the left and follow it until another fork is encountered, when you turn to the right and, after going about 500 feet, you find yourself again on Sheridan Drive at the Northern end of the "Hill." This road, however, is not very good in continued wet weather.

A complete repair shop in charge of an expert, Mr. A. G. McPherson, can be found one block North of C. N. W. Depot, Highland Park. (Photo. No. 17.) Repairs and Oils can be obtained at any hour. Telephone 421. Mr. McPherson resides in the white frame dwelling next to garage and shop buildings and is ready at all times with an emergency machine to render assistance promptly at reasonable remuneration.

Hotel Racine is delightfully situated on Main Street overlooking the lake. Its artesian well, 1,300 feet deep, is justly famous for its taste and purity. Its cuisine is unexcelled. Hours for meals: 6:30 to 9:30 A. M., 12 to 2 P. M., 5:45 to 8 P. M. Sundays: 8 to 10 A. M., 12:30 to 2:30 P. M., 6 to 7:30 P. M. Special arrangements can be made by telephone. Mr. Geo. J. Margerum, Proprietor, extends a hearty welcome to all tourists. Gasoline can be had at Drug Store opposite Hotel.

"The Eichelman" is the only first-class hotel in Kenosha, situated on the N. E. corner of Main and Wisconsin Streets. Gasoline can be had at Drug Store one block south of Hotel.

To reach the Milwaukee road via Waukegan: Go directly west on Grand Avenue until you reach the school house (Photo No. 31) then north.

WHEN IN CHICAGO STOP AT THE

Stratford Hotel

Convenient, elegant, quiet; a block to cars; a block to best theatres and amusements; very heart of shopping district; convenient to entire business centre yet wholly apart from din of city noise. Located corner of city's two finest boulevards, overlooks Lake Michigan and Lake Front Park thus insuring delightful breezes all summer; 225 rooms, 150 private baths; luxurious writing and reception rooms; woodwork mahogany throughout; brass beds and all modern comforts; telephone in every room; beautiful dining rooms—the best of everything at moderate prices ∴ ∴ ∴ ∴ ∴ ∴

Michigan and Jackson Boulevards, CHICAGO

MOBILE CLUB HOUSE, Situated S. W. Corner of Sheridan Drive and Devon Ave., opposite Edgewater Golf Club Grounds. (See Photo. No. 5.) J. P. Jaeger, Proprietor. Special hall for private balls and parties. Lunches put up for tourists. Telephone, Lake View 392.

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